

**Watermark
AWARDS
2008**

BUILDER/Custom Home Watermark Awards

Thank you for entering the Watermark Awards, sponsored by BUILDER and CUSTOM HOME magazines.

About the Watermark Awards

ELIGIBILITY

Builders, architects, and designers may submit residential kitchens and baths from projects completed after January 1, 2006.

THE AWARDS

Award categories include Grand, Merit, and Special Focus. Winners receive feature coverage in the April/May 2008 issue of BUILDER and/or CUSTOM HOME.

DATES TO REMEMBER

All binders must be received by November 9, 2007.

All materials submitted to the Watermark Awards becomes the property of BUILDER and will not be returned.

How to Prepare Your Entry

HOW TO PREPARE YOUR ENTRY (PAGES 2-4)

Review these pages carefully for instructions on how to prepare your entry.
Keep a copy for future reference.

BINDERS

Entrants must provide their own 8.5" x 11" or a similar size binder. Binders will not be returned.

LABELS

Every item in your binder must be labeled with the assigned entry number and category (label the back side of color prints and plans). Label the spine of your binder with your entry number and category.

REMOVING IDENTIFICATION

The identity of entry teams remains confidential until judging is finished. Team member names may appear only on page 5. No team member names may be visible in any photograph, image, plan, or other material to be judged. Entries containing team member names other than on page 5 will be disqualified.

THE ENVELOPE

Place the following items in an envelope, and place the envelope in the back of your binder, secured with a paper clip. Label the envelope with your entry number and category. The envelope will be removed before the judging.

The Team — Page 5. Complete information on all team members is required.

Permission to Use Photography — Page 6. Entrants are responsible for obtaining permission to use photography and for paying any photography usage fees associated with publication.

Products Listing. List all products used in your entry project (kitchen or bath).

ASSEMBLING THE BINDER

Each piece of entry material must be labeled with your assigned entry number and category. Fill the binder sleeves in the following order (back-to-back is okay):

Project Information — Page 7. All applicable information must be provided.

Project Statement — Page 8. 100 words or less suggested - you may include more.

Floor plans. Floor plans with room dimensions are required. Floor plans must be clearly readable and must be printed on 8.5 x 11-inch sheets or a similar size. Please include the complete project floor plan.

Continues on page 3

Other drawings, such as cross-sections and perspective renderings, are optional and may be submitted at your discretion. All drawings must be clearly readable and must be printed on 8.5 x 11-inch sheets or a similar size.

Color prints. At least three professional-quality 8 x 10-inch (or similar size) color prints are required. Special Focus requires two. Please include a CD of all photos. The digital photo images on CD should be JPEGs at resolution 300 DPI (minimum size 5 x 7; preferred 8 x 10)

PUBLISHING RIGHTS

All material submitted to the Watermark Awards becomes the property of BUILDER and will not be returned. BUILDER retains the right to consider all nonwinning entries for future publication. Keep a copy of all entry material for your records. Please do not send original photography. Original photography will be requested for publication if your entry is chosen as a winner.

DEADLINE

November 9, 2007: Final binder deadline.
All binders must be received by November 9, 2007.

WHERE TO SEND YOUR ENTRY

WATERMARK AWARDS

Attn: Loretta Williams
One Thomas Circle, N.W.
Suite 600
Washington, D.C. 20005

QUESTIONS?

Call 1-800-726-8220
(D.C. area residents call 202-452-0800.)
E-Mail: lwilliams@hanleywood.com

Entry Categories

KITCHEN IN A SINGLE-FAMILY DETACHED CUSTOM HOME

- IA. Less than 3,000 square feet
- IB. 3,000 to 5,000 square feet
- IC. Over 5,000 square feet

KITCHEN IN A SINGLE-FAMILY DETACHED REMODELED HOME

- 2A. Less than 2,000 square feet
- 2B. 2,000 to 3,000 square feet
- 2C. Over 5,000 square feet

KITCHEN IN A SINGLE-FAMILY DETACHED PRODUCTION HOME

- 3A. Less than 2,000 square feet
- 3B. 2,000 to 3,000 square feet
- 3C. Over 3,000 square feet

MULTIFAMILY

- 4A. Best Kitchen
- 4B. Best Bath

MASTER BATH

- 5A. Custom Home
- 5B. Production Home
- 5C. Remodeled Home

POWDER ROOM

- 6A. Custom Home
- 6B. Production Home
- 6C. Remodeled Home

Judging Criteria:

Innovation in architecture, floor plan efficiency, creative use of materials, and interior design.

Entry Requirements:

Project information, floor plan, and at least three professional-quality color prints.

SPECIAL FOCUS

- 7A. Kids' bath
- 7B. Innovative use of materials
- 7C. Lighting scheme
- 7D. Custom details
- 7E. Other
- 7F. Green design and materials
- 7G. Energy efficient design and materials

Judging Criteria:

Creative treatment that deserves special recognition

Entry Requirements:

Project information and applicable visuals such as floor plans or at least two professional-quality color prints.

Entry number _____ Category _____

Project name (in full) _____

Model name _____

Project location (city and state) _____

COMPLETE EVERY SECTION BELOW THAT APPLIES TO YOUR PROJECT.

ENTRANT

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

PERSON PREPARING ENTRY

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

BUILDER

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

DEVELOPER

Name _____

Company _____

Street address _____

City, state, and zip _____

DEVELOPER (cont.)

Phone _____ Fax _____

E-mail _____

Web site _____

ARCHITECT

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

INTERIOR DESIGNER

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

KITCHEN/BATH DESIGNER

Name _____

Company _____

Street address _____

City, state, and zip _____

Phone _____ Fax _____

E-mail _____

Web site _____

(cont. on top of next column)

**PLEASE TYPE OR
PRINT NEATLY**

(If more space is needed, use
plain white paper with
identifying entry number and
category.)

**PLEASE LIST COMPANY
NAMES EXACTLY AS THEY
SHOULD APPEAR IN THE
MAGAZINE.**

Permission to Use Photography

Entry number

Category

Project name (in full)

Model name (if applicable)

Project location (city and state)

I retain copyright to all submitted images, but grant Hanley Wood, LLC, unlimited, though nonexclusive, rights to reproduce and distribute selected images in its print and electronic media.

I warrant that the photographs submitted do not infringe on any copyright.
I will hold Hanley Wood LLC harmless for breach of this warranty.

I also warrant that the submitted photography contains no libelous or unlawful material and will hold Hanley Wood LLC harmless for breach of this warranty.

We may request original art for winning projects to ensure the highest quality images in the magazine.

Please sign this form. Return the original with the Watermark Awards entry, and keep a copy for your records.

Photographer's signature

Date

Photo credit should read

Name

Company

Street address

City, state, and zip

Phone

Fax

Project Information

PLEASE TYPE

Entry number

Category

Project name (in full)

Model name (if applicable)

Project location (city and state)

COMPLETE EVERY SECTION BELOW.

Target market(s) (if applicable)

Size of unit or building (or size range of units) in heated/cooled square feet

Sales price/rental rate of unit (or price range/rental rate range)

Direct construction cost per square foot of home or unit.

Permits, labor, materials, subcontractors, finance/interest during construction.

Grand opening and/or first occupancy date

Project completion date (actual or projected)

Number of units released

Today's date

Number of units sold/leased

Today's date

Project Statement

PLEASE TYPE

Entry number

Category

Project name (in full)

Model name

Project location (city and state)

Explain in 100 words or less the major design and planning objectives and why you think the project deserves an award in the category entered. Identify any unusual constraints or opportunities, and describe how they were handled.

If more space is needed, use plain white paper. Do not use the back of this paper. Indicate entry number and category on any extra page.

Building Products Listing

PLEASE TYPE

Entry number

Category

Project name (in full)

Model name (category I)

Project location (city and state)

Please identify the manufacturer(s) (by brand name) that supplied the building products listed below.

PRODUCT

MANUFACTURER/BRAND

APPLIANCES

- | | |
|---|-------|
| <input type="checkbox"/> Dishwasher | _____ |
| <input type="checkbox"/> Garbage disposal | _____ |
| <input type="checkbox"/> Hot water dispenser | _____ |
| <input type="checkbox"/> Microwave oven | _____ |
| <input type="checkbox"/> Range/oven | _____ |
| <input type="checkbox"/> Range hood | _____ |
| <input type="checkbox"/> Refrigerator | _____ |
| <input type="checkbox"/> Washer | _____ |
| <input type="checkbox"/> Dryer | _____ |
| <input type="checkbox"/> Warming Drawer | _____ |
| <input type="checkbox"/> Other (please specify) | _____ |

BATH PRODUCTS

- | | |
|---|-------|
| <input type="checkbox"/> Bathtub/whirlpool | _____ |
| <input type="checkbox"/> Cabinetry/vanity | _____ |
| <input type="checkbox"/> Countertop | _____ |
| <input type="checkbox"/> Faucets/fittings | _____ |
| <input type="checkbox"/> Flooring | _____ |
| <input type="checkbox"/> Sink/lav | _____ |
| <input type="checkbox"/> Shower enclosure | _____ |
| <input type="checkbox"/> Spa/Hot Tub/Sauna | _____ |
| <input type="checkbox"/> Toilet | _____ |
| <input type="checkbox"/> Other (please specify) | _____ |

KITCHEN PRODUCTS

- | | |
|---|-------|
| <input type="checkbox"/> Cabinetry | _____ |
| <input type="checkbox"/> Countertop | _____ |
| <input type="checkbox"/> Disposers | _____ |
| <input type="checkbox"/> Faucets/fittings | _____ |
| <input type="checkbox"/> Flooring | _____ |
| <input type="checkbox"/> Sinks | _____ |
| <input type="checkbox"/> Other (please specify) | _____ |

Building Products Listing (continued) ENTRY NUMBER _____

Please identify the manufacturer(s) (by brand name) that supplied the building products listed below.

PRODUCT	MANUFACTURER/BRAND
GLAZING	

- Windows _____
- Specialty shapes _____
- Skylights/roof windows _____
- Glass block _____
- Greenhouse/sunroom _____

FINISH FLOORING	
------------------------	--

- Carpeting _____
- Ceramic tile _____
- Vinyl _____
- Wood _____
- Laminate _____

HVAC	
-------------	--

- Air conditioner _____
- Heating equipment _____
- Fireplaces _____
- Solar energy system _____
- Wood stoves _____
- Thermostats _____

MISCELLANEOUS	
----------------------	--

- Central vacuums _____
- Closet storage _____
- Deck materials _____
- Decorative hardware _____
- Home automation _____
- Intercoms _____
- Interior paneling _____
- Lighting/dimmers/switchplates _____
- Manufactured Stone _____
- Millwork/mouldings _____
- Locksets/handlesets _____
- Paint/stain/varnish _____
- Prefabricated stairs _____
- Security systems _____
- Spas/hot tubs/saunas _____
- Warranty program _____
- Other (please specify) _____