



**29TH ANNUAL
BUILDER'S CHOICE
DESIGN & PLANNING
AWARDS**

2009

ENTRY NUMBER:

CATEGORY:

PROJECT NAME:

**Please attach this page
to the front of your binder.**



29TH ANNUAL
BUILDER'S CHOICE
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AWARDS

Builder's Choice

Thank you for entering Builder's Choice, the housing industry's most prestigious design awards program. Sponsored by Builder (*the official magazine of the National Association of Home Builders*), Builder's Choice honors excellence in custom homes, production homes, community design, remodeling and rehabilitation, and architectural details.

About Builder's Choice

ELIGIBILITY

Projects with grand opening and/or first occupancy between June 1, 2007 and May 31, 2009 are eligible to enter. Entries limited to the United States.

THE AWARDS

Award categories include Grand, Merit, and Special Focus. The top winner will be designated Project of the Year. A Focus on Affordability Award may be presented at the judges' discretion. Winners receive feature coverage in the October 2009 issue of Builder, and a personalized award plaque.

DATES TO REMEMBER

All binders must be received by 5 p.m. (EDT) on **Friday, June 6, 2009**.

All materials submitted to Builder's Choice becomes the property of BUILDER and will not be returned.



How to Prepare Your Entry

HOW TO PREPARE YOUR ENTRY (PAGES 2-4)

Review these pages carefully for instructions on how to prepare your entry.
Keep a copy for future reference.

BINDERS

Entrants must provide their own 8 ½ x 11 binder (or similar size). Binders and binder material will not be returned.

LABELS

Every item in your binder must be labeled with the assigned entry number and category (label the back side of color prints, plans, and the face of any CDs containing digital images). Label the spine of your binder with your entry number and category.

REMOVING IDENTIFICATION

The identity of Builder's Choice entry teams remains confidential until judging is finished. Team member names may appear only on pages 5-6. No team member names may be visible in any photograph, slide, plan, or other material to be judged. Entries containing team member names anywhere other than on pages 5-6 will be disqualified.

THE ENVELOPE

Place the following items in an envelope, and place the envelope in the back of your binder. Label the envelope with your entry number and category. The envelope will be removed by Builder before the judging.

The Team – Pages 5 & 6. Complete information on all team members is required. List all team member names accurately. *This is how they will be listed in the magazine if your project wins.*

Permission to Use Photography – Page 7. Entrants are responsible for obtaining permission to use photography and for paying any photography usage fees associated with publication.

Products Listing. List all products used in your entry project.

ASSEMBLING THE BINDER

Each piece of entry material must be labeled with your assigned entry number and category. Fill the binder sleeves in the following order (back-to-back is okay):

Project Information – Page 8. All applicable information must be provided.

Project Statement – Page 9. Please limit text to 250 words.

Floor plans. Floor plans *with room dimensions* are required for Categories 1, 2, 3, 4, and 5. Floor plans must be clearly readable and must be printed on 8 ½ x 11-inch sheets. Room dimensions should be expressed as width x length (not in square footage).

Site plans. Site plans are required for Categories 3 and 4. Site plans must be clearly readable and must be printed on 8 ½ x 11-inch sheets.

Continues on page 3



How to Prepare Your Entry (continued)

Other Drawings, such as cross-sections and perspective renderings, are optional and may be submitted at your discretion. All drawings must be clearly readable and must be printed on 8 ½ x 11-inch sheets.

Color prints (Categories 1 and 2). At least six professional-quality 8x10-inch color prints are required (at least two landscaped exteriors and at least four furnished interiors).

Color prints (Category 3). At least six professional-quality 8x10-inch color prints are required (landscaped exteriors, showing streetscapes and signage, plus interior shots).

Color prints (Category 4). At least six professional-quality 8x10-inch color prints are required (exterior streetscapes required; interior shots optional).

Color prints (Category 5). At least six professional-quality 8x10-inch color prints are required, including before-and-after interiors and exteriors ("before" shots may be black-and-white).

Color prints (Category 6). At least two professional-quality 8x10-inch color prints are required.

Digital Color images (all categories). Every entry must include one CD of all images included in digital format; images should be scanned at a resolution of 300 dpi and sized 5x7 or preferably 8x10.

PUBLISHING RIGHTS

All material submitted to Builder's Choice becomes the property of Builder and will not be returned. Builder retains the right to consider all nonwinning entries for future publication. Keep a copy of all entry materials for your records. Please do not send original photography. Original photography may be requested for publication if your entry is chosen as a winner.

DEADLINE

June 6, 2009: Final binder deadline.

All binders must be received by 5 p.m. (EDT) on Friday, June 6, 2009.

WHERE TO SEND YOUR ENTRY

BUILDER'S CHOICE

Builder Magazine

Attn: Jenny Sullivan

One Thomas Circle, N.W.

Suite 600

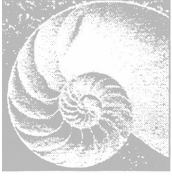
Washington, D.C. 20005

QUESTIONS?

Call 1-800-726-8220

(D.C. area residents call 202-736-3483.)

E-Mail: jsullivan@hanleywood.com



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DIGITAL IMAGES
ON CD SHOULD
BE SCANNED AT
RESOLUTION
300 DPI
(MINIMUM SIZE 5X7;
PREFERRED 8X10)

Entry Categories

SINGLE-FAMILY DETACHED HOMES

- IA. Custom one-of-a-kind, less than 3,500 square feet
- IB. Custom one-of-a-kind, 3,500 square feet to 6,000 square feet
- IC. Custom one-of-a-kind, more than 6,000 square feet
- ID. Production/Semi-custom, less than 2,000 square feet
- IE. Production/Semi-custom, 2,000 to 3,000 square feet
- IF. Production/Semi-custom, more than 3,000 square feet
- IG. Green/Sustainable home

Judging Criteria:

Innovation in architecture, floor plan efficiency, creative use of materials, interior design, and landscaping. Include third-party ratings or certifications (e.g., LEED, NAHB National Green Building Standard, Energy Star, Environments for Living, etc.), if relevant. Green/Sustainable entries should demonstrate superior energy efficiency and usage of low-impact materials, water conservation, waste reduction, and/or renewable energy sources.

Entry Requirements:

Project information, floor plans (with room dimensions), at least six professional-quality color prints, and one CD of digital images that show furnished interiors and landscaped exteriors.

ATTACHED HOMES

- 2A. Townhouse unit, less than 2,000 square feet
- 2B. Townhouse unit, 2,000 square feet or more
- 2C. Other attached (e.g., patio homes attached at garage)

Judging Criteria:

Innovation in architecture, floor plan efficiency, suitability to target market, creative use of materials, interior design, and landscaping. Include third-party ratings or certifications (e.g., LEED, Environments for Living, NAHB National Green Building Standard, Energy Star, etc.), if relevant.

Entry Requirements:

Project information, floor plans (with room dimensions), site plan, at least six professional-quality color prints, and one CD of digital images that show furnished interiors and landscaped exteriors.

PROJECTS

Entries should have a neighborhood focus. May include, for example, a discrete infill project or a group of homes by a single

builder in the context of a larger master plan or revitalization effort.

- 3A. Single-family detached project
- 3B. Townhouse project
- 3C. Apartments – rental
- 3D. Condos – for sale
- 3E. Assisted living
- 3F. Lofts
- 3G. Live/Work
- 3H. Affordable housing
- 3I. Infill project involving a single housing type (e.g., townhouses, condos, or single-family detached homes)
- 3J. Cluster project
- 3K. Green/Sustainable project

Judging Criteria:

Innovation in architecture, site planning, floor plan efficiency, suitability to target market, creative use of materials, interior design, and landscaping. Include third-party ratings or certifications (e.g., LEED, NAHB National Green Building Standard, Environments for Living, Energy Star, etc.), if relevant. Green/Sustainable entries should demonstrate superior energy efficiency and usage of low-impact materials, water conservation, waste reduction, and/or renewable energy sources.

Entry Requirements:

Project information, floor plans (with room dimensions), site plan, at least six professional-quality color prints, and one CD of digital images that show furnished interiors and landscaped exteriors, including streetscapes.

COMMUNITIES

Entries should have a big picture focus. May include large-scale master plans or urban/suburban revitalization efforts involving one or more builders.

- 4A. Single-family detached community
- 4B. Attached/Townhouse community
- 4C. Community with mixed-housing types
- 4D. Active adult community
- 4E. Infill community
- 4F. Mixed-use community
- 4G. Affordable housing community
- 4H. Resort or second-home community
- 4I. Green/Sustainable community
- 4J. Community recreation building or clubhouse
- 4K. Best site plan up to 20 acres
- 4L. Best site plan of more than 20 acres

Judging Criteria:

Innovation in land planning, curb appeal, landscaping, suitability to target market, and compatibility with surrounding development. Include third-party ratings or certifications (e.g., LEED, NAHB National Green Building Standard, Environments for Living, Energy

Star, etc.), if relevant. Green/Sustainable entries should demonstrate superior energy efficiency and usage of low-impact materials, water conservation, waste reduction, and/or renewable energy sources.

Entry Requirements:

Project information, floor plans (with room dimensions), site plan, at least six professional-quality color prints, and one CD of digital images that show furnished interiors and landscaped exteriors, including streetscapes.

REMODELING AND REHABILITATION

- 5A. Whole-house makeover or significant addition
- 5B. Adaptive re-use project

Judging Criteria:

Design creativity and historical sensitivity in the renovation, rehabilitation, and adaptive re-use of existing residential and nonresidential buildings.

Entry Requirements:

Project information, floor plans (with room dimensions), at least six professional-quality color prints showing before and after, and one CD of digital images that show after views.

SPECIAL FOCUS

- 6A. Kitchen
- 6B. Bath
- 6C. Outdoor living space
- 6D. Outbuilding
- 6E. Interior architecture
- 6F. Green design/building
- 6G. Other

Judging Criteria:

Creative treatment that deserves special recognition. Judges may recognize a particular feature from a project entered in another category as worthy of a Special Focus Award (at no additional cost to the entrant).

Entry Requirements:

Project information and visuals such as floor plans (if applicable), at least two professional-quality color prints, and one CD of digital images.



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The Team

Entry number _____ Category _____

Project name (in full) _____

Model name (if applicable) _____

Project location (city and state) _____

COMPLETE EVERY SECTION BELOW THAT APPLIES TO YOUR PROJECT.

ENTRANT

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

DEVELOPER

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

PERSON PREPARING ENTRY

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

ARCHITECT

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

(continued on next page)

BUILDER

Name

Company

Street address

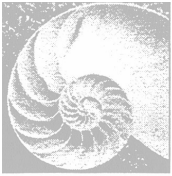
City, state, and zip

Phone/Fax

Web-site/E-mail

PLEASE TYPE
(If more space is needed, use plain white paper with identifying entry number and category.)

PLEASE LIST COMPANY NAMES EXACTLY AS THEY SHOULD APPEAR IN THE MAGAZINE AND ON THE AWARDS PLAQUE.



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The Team (continued)

LAND PLANNER

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

LANDSCAPE ARCHITECT

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

INTERIOR DESIGNER

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

PHOTOGRAPHER

Name

Company

Street address

City, state, and zip

Phone/Fax

Web-site/E-mail

PLEASE TYPE
(If more space is
needed, use plain
white paper with
identifying entry
number and category.)

**PLEASE LIST COMPANY
NAMES EXACTLY AS THEY
SHOULD APPEAR IN THE
MAGAZINE AND ON THE
AWARDS PLAQUE.**



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Permission to Use Photography

Page 7

Entry number

Category

Project name (in full)

Model name (if applicable)

Project location (city and state)

I retain copyright to all submitted images, but grant Hanley Wood, LLC, unlimited, though nonexclusive, rights to reproduce and distribute selected images in its print and electronic media.

I warrant that the photographs submitted do not infringe on any copyright.
I will hold Hanley Wood harmless for breach of this warranty.

I also warrant that the submitted photography contains no libelous or unlawful material and will hold Hanley Wood harmless for breach of this warranty.

We may request original art for winning projects to ensure the highest quality images in the magazine. All originals will be returned after the publication of the October issue.

Please sign this form. Return the original with the Builder's Choice entry, and keep a copy for your records.

Photographer's signature

Date

Photo credit should read

Name

Company

Street address

City, state, and zip

Phone

Fax

E-mail



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**ALL APPLICABLE
 INFORMATION
 MUST BE
 PROVIDED.**

Project Statement

PLEASE TYPE

Entry number Category

Project name (in full)

Model name (if applicable)

Project location (city and state)

**COMPLETE EVERY SECTION BELOW THAT IS APPLICABLE.
 (IF NOT APPLICABLE - PLEASE NOTE N/A)**

Target market(s)

Size of unit or building (or size range of units) in heated/cooled square feet

Sales price/rental rate of unit (or price range/rental rate range)

Total number of units in project

Project site size (in acres)

Overall density (units per acre)

Lot size (width & depth in feet, example: 50-by-100 feet) for detached units only

Land development cost per unit *Price paid for developed lot, or cost to develop lot (financing/interest, realty taxes, land plan, engineering, rough grade, streets, curb and gutter, sidewalks, storm sewer drainage, sanitary sewer, water, gas/electric).*

Direct construction cost per square foot. *Permits, labor, materials, subcontractors, finance/interest during construction*

Grand opening and/or first occupancy date

Project completion date (actual or projected)

Number of units released Today's date

Number of units sold/leased Today's date

Relevant certifications (e.g. NAHB National Green Building Standard, LEED, Energy Star, etc.)



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Project Statement

Page 9

PLEASE TYPE

Entry number

Category

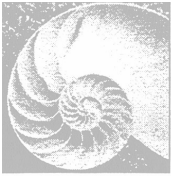
Project name (in full)

Model name (if applicable)

Project location (city and state)

Explain the major design and planning objectives and why you think the project deserves an award in the category entered. Discuss the specific needs of the target market(s) or client and how those needs were addressed. Identify any unusual constraints or opportunities, and describe how they were handled.

If more space is needed, use plain white paper. Do not use the back of this sheet. Indicate entry number and category on any extra pages.



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Building Products Listing

PLEASE TYPE

Entry number _____

Category _____

Project name (in full) _____

Model name (category I) _____

Project location (city and state) _____

Please identify the manufacturer(s) (by brand name) that supplied the building products listed below.

PRODUCT

MANUFACTURER/BRAND

APPLIANCES

- Central vacuum _____
- Dishwasher _____
- Garbage disposal _____
- Hot water dispenser _____
- Microwave oven _____
- Range/Oven _____
- Range hood _____
- Refrigerator _____
- Washer _____
- Dryer _____
- Other (please specify) _____

BATH PRODUCTS

- Bathtub/Whirlpool _____
- Cabinetry/Vanity _____
- Countertop _____
- Faucets/Fittings _____
- Flooring _____
- Sink/Lav _____
- Shower enclosure _____
- Toilet _____
- Other (please specify) _____

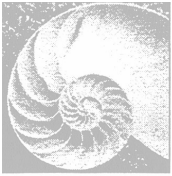
KITCHEN PRODUCTS

- Cabinetry _____
- Countertop _____
- Disposer _____
- Faucets/Fittings _____
- Flooring _____
- Hot water dispenser _____
- Sinks _____
- Other (please specify) _____

DOORS

- Exterior (front) _____
- Garage _____
- Patio _____
- Interior _____
- Storm/Screen _____

(continued on next page)



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Building Products Listing (continued)

Please identify the manufacturer(s) (by brand name) that supplied the building products listed below.

PRODUCT	MANUFACTURER/BRAND
GLAZING	
<input type="checkbox"/> Windows	_____
<input type="checkbox"/> Specialty shapes	_____
<input type="checkbox"/> Skylights/Roof windows	_____
<input type="checkbox"/> Glass block	_____
<input type="checkbox"/> Greenhouse/Sunroom	_____
FRAMING PRODUCTS	
<input type="checkbox"/> Brick/Masonry	_____
<input type="checkbox"/> Fabricated structural components	_____
<input type="checkbox"/> Gypsum board	_____
<input type="checkbox"/> Housewrap	_____
<input type="checkbox"/> Insulation	_____
<input type="checkbox"/> Roofing	_____
<input type="checkbox"/> Sheathing	_____
<input type="checkbox"/> Siding	_____
<input type="checkbox"/> Structural lumber	_____
FINISH FLOORING	
<input type="checkbox"/> Carpeting	_____
<input type="checkbox"/> Ceramic tile	_____
<input type="checkbox"/> Vinyl	_____
<input type="checkbox"/> Wood	_____
<input type="checkbox"/> Laminate	_____
HVAC	
<input type="checkbox"/> Air conditioner	_____
<input type="checkbox"/> Heating equipment	_____
<input type="checkbox"/> Fireplaces	_____
<input type="checkbox"/> Solar energy system	_____
<input type="checkbox"/> Wood stoves	_____
<input type="checkbox"/> Thermostats	_____
MISCELLANEOUS	
<input type="checkbox"/> Closet storage	_____
<input type="checkbox"/> Deck materials	_____
<input type="checkbox"/> Decorative hardware	_____
<input type="checkbox"/> Home automation	_____
<input type="checkbox"/> Intercoms	_____
<input type="checkbox"/> Interior paneling	_____
<input type="checkbox"/> Lighting/Dimmers/Switchplates	_____
<input type="checkbox"/> Manufactured stone	_____
<input type="checkbox"/> Millwork/Moldings	_____
<input type="checkbox"/> Locksets/Handlesets	_____
<input type="checkbox"/> Paint/Stain/Varnish	_____
<input type="checkbox"/> Prefabricated stairs	_____
<input type="checkbox"/> Security systems	_____
<input type="checkbox"/> Spas/Hot tubs/Saunas	_____
<input type="checkbox"/> Warranty program	_____
<input type="checkbox"/> Other (please specify)	_____